

Uncertainty and loss in maternity and neonatal care

Brunei Gallery, SOAS, London
11th September 2014

Delegate brochure



A joint annual national conference



About the conference

This annual conference, now in its sixth year is proudly presented by Sands, Bliss and The Royal College of Midwives. It is now firmly established as the leading educational event improving the knowledge base of health professionals better to respond to critical illness, loss and bereavement in the delivery of maternity and neonatal care.

This year's event builds on the foundations of the first conference in 2009 which recognised the need for additional support for professionals, both in and out of the workplace. Following the first conference, the host organisations launched an eNetwork to facilitate information exchange and peer to peer support. This network now reaches almost 1000 professionals, providing support and advice on the many challenges faced by professionals today.

The programme this year presents discussion from a wide range of practitioners on essential topics and includes parents talking about their experiences.

Conference programme

08.45 Registration and welcome refreshments

09.15 **Chair's welcome and opening remarks**

Professor Lesley Page, President,
The Royal College of Midwives

09.20 **Parents' experience of care**

Maggie Redshaw, Senior Research
Fellow, in the Policy Research Unit for
Maternal Health and Care, National
Perinatal Epidemiology Unit, Nuffield
Department of Population Health,
University of Oxford

09.45 **Loss is not a lifestyle choice**

Joanne Ferguson, Parent

10.05 **Palliative care pathway**

Alex Mancini, Chelsea and Westminster
Hospital

10.25 Mid-morning refreshments and networking

10.45 **Best Practice**

Tanneke Berwick, Bereavement Midwife
& Enfy Rogers, Bereavement Midwife,
Abertawe Bro Morgannwg University
Health Board

11.10 **Midwifery bereavement care education – an update**

Clare Maher, Director of Programmes,
Midwifery, Middlesex University

11.30 **Midwives coping with loss and grief**

Professor Mavis Kirkham, Professor of
Midwifery, University of West Scotland &
Dr Doreen Kenworthy, Retired Lecturer
and Researcher

11.55 **Remembering your baby through photography**

Rachel Hayden, Gifts of Remembrance

12.15 **Comments**

12.20 Lunch and networking

13.10 **Chair's comments**

Neal Long, Chief Executive, Sands

13.15 **Improving bereavement care for parents and staff: Insight Multicentre Case Study Analysis**

Dimitrios Siassakos MD MRCOG, NIHR
Clinical Lecturer in Obstetrics, University
of Bristol

13.40 **Taking the baby's body home – a discussion**

Facilitator: Gail Johnson, Professional
Advisor Education, The Royal College
of Midwives
Susan Preece, Bereavement Midwife,
Abertawe Bro Morgannwg University
Health Board
Maggie Redshaw (as above)
Parent, tba

14.15 Afternoon refreshments and networking

14.35 **Family centred care**

Zoe Chivers, Innovations Manager, Bliss

14.55 **Working with a sibling**

Ann Chalmers, Chief Executive, Child
Bereavement UK

15.15 **Supporting women at highest risk of infant death**

The HOPE Group

15.50 **Chair's round up**

Zoe Chivers

Debate, share and exchange experiences

There is no other conference like this in the UK which is dedicated to helping today's practitioner on these challenging aspects of maternity and neonatal care.

Registering to attend enables you to hear first-hand from parents and professionals alike, as well as share experiences and ideas with like-minded practitioners.

The venue

The Brunei Gallery is located in the heart of London, between Malet Street and Thornhaugh Street in the North West corner of Russell Square, Bloomsbury. It is only a three minute walk from the British Museum and is opposite the main entrance to the School of Oriental and African Studies building (SOAS).



The nearest underground stations, Russell Square (3 minutes walk) and King's Cross (10 minutes walk), offer a direct link to London Heathrow Airport and several of London's main railway stations are within easy reach.

Who should attend?

- Clinical midwives
- Neonatologists
- Midwife managers
- GPs
- Midwife teachers
- Health visitors
- Student midwives
- Support agencies
- Neonatal nurses
- Maternity support workers
- Obstetricians

What will I gain?

- greater insights into parents' feelings and needs
- understanding of post-mortems
- practical application to your day to day practice
- greater awareness and understanding to build confidence and skills
- an opportunity to network

Booking form

Book before
Friday 30 June for
savings

Registration fees

Book before Friday 30 June to benefit from earlybird discounted rates.

Managers/Health Practitioners

Earlybird Standard rate	£130
Standard rate	£150

Voluntary Sector

Earlybird Standard rate	£80
Standard rate	£100

Students

*Early Bird Student rate	£55
Standard Student rate	£75

*This rate applies to student midwives or student nurses, also maternity support workers. Supporting documentation for students to be provided.

Delegate details

Title

Name

Job title

Employing organisation

Address

County

Postcode

Work Tel/Mob

Email

Dietary requirements

Please tick as appropriate:

☐ Vegetarian ☐ Vegan ☐ Other

Other requirements

☐ Wheelchair access ☐ Hearing loop ☐ Other

What's included?

Conference rates include full attendance at the event and includes all refreshments, lunch and delegate materials.

They also include VAT at the current rate of 20%.

Please return booking form to:

Profile Productions Ltd

Exchange Plaza,
58 Uxbridge Road,
London, W5 2ST

Tel: 020 3725 5840 Fax: 0844 507 0578

Email: info@profileproductions.co.uk



Payment details

☐ I enclose a **cheque** made payable to:

Profile Productions Limited for: £ _____

☐ Please debit my **credit/debit card** for the sum of £ _____

Card no:

□ □ □ □ / □ □ □ □ / □ □ □ □ / □ □ □ □

Issue no: □ □ Expiry: □ □ / □ □

Security no: □ □ □

Cardholder name and address if different from over leaf:

Tel: _____

☐ Please send me an **invoice*** for the sum of

£ _____

**Delegates may only register and request an invoice if a valid PO number for the value of your booking is attached/enclosed from your employer.*

Purchase order number _____

Invoice name and address if different from above:

Tel: _____

Terms and conditions (please read):

By signing this booking form you agree to our terms and conditions.

Written confirmation of your booking will be sent to you upon receipt of this booking form and will include a receipt or invoice for payment of your place at the conference. All invoices must be paid prior to the event; failure to do so may lead to your entrance to the sessions being refused.

Cancellations will only be accepted in writing, either by post or email; verbal cancellations will not be accepted at any time. Any cancellations received before **Friday 1 August** will be given a full refund less a £25 administration fee; any outstanding invoices awaiting payment at the time of cancellation are subject to the same terms and conditions.

After **Friday 1 August**, cancellations can be made, but no refunds will be given. Substitute delegates can be accepted at any time.

Signature _____

Name _____

Date / / _____



Accommodation

Imperial Hotels

Choose from the Tavistock, Bedford, Imperial and President Hotels all located a short walk from the venue.

To make your reservation, please use the contact details below:

Email: info@imperialhotels.co.uk

Tel: +44 (0) 20 7278 7871

Hotel Russell

To make your reservation please use the contact details below:

Tel: 0844 824 6171

Web: www.principal-hayley.com/contact-us.aspx

Travel information



By rail: Euston, King's Cross, St Pancras and St Pancras International stations are all within walking distance.



By London Underground (tube): The Piccadilly, Northern, Victoria, Metropolitan, Circle, and

Hammersmith & City lines are close by. The nearest station is Russell Square, served by the Piccadilly line (dark blue).



By air: London has many airports;

Heathrow, Gatwick and London City, as well as those slightly further afield

namely Luton and Stansted, served by some of the lower cost airlines.

Upon arrival at any airport, good transport networks will link you up with the London Underground via over ground train connections, such as the Heathrow Express, or the Gatwick Express. For full travel details please visit the website of your arrival airport which will detail the transport options available. Once you are on the Underground network, please head for one of the many stations near to the Brunei Gallery; remember Russell Square, is just 5 minutes walk away.

Single and return tickets for the Underground can be purchased at any station, but you may find it more convenient to purchase a one-day travel pass.

For full information on tickets and prices please visit www.tfl.gov.uk